Palur Pariyar







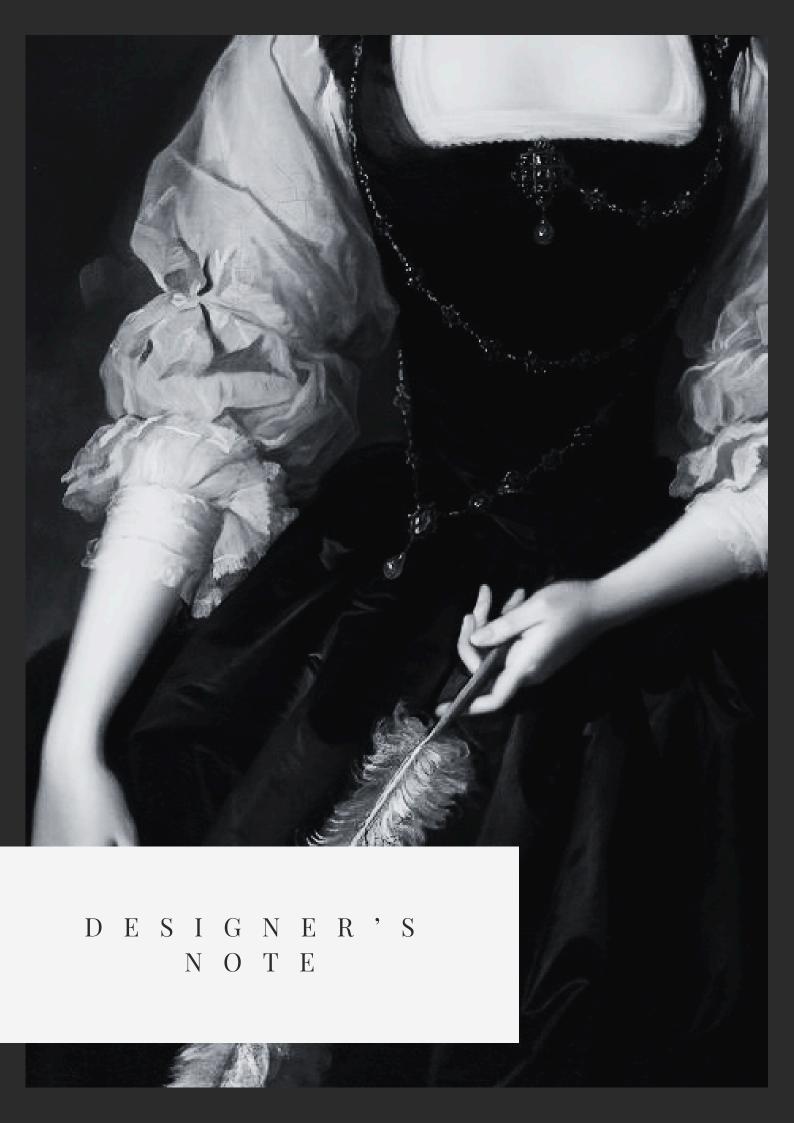
# ROHAN PARIYAR

Rohan Pariyar, an esteemed dressmaker based in Kolkata, embarked on his illustrious journey in the fashion industry by serving as a production assistant to the acclaimed fashion designer Sharbari Datta. Subsequently, he ventured into establishing his own atelier and cultivating a distinctive label.

As an independent couturier, Rohan has graced prestigious platforms, presenting his meticulously crafted collections at esteemed events such as Bangalore Fashion Week and North-East India Fashion Week. His pursuit of excellence led him to Milan, Italy, where he underwent extensive training in pattern making, moulage, and couture tailoring. During this transformative period, he also enriched his experience by interning at Milan Fashion Week for three seasons.

Presently, Rohan Pariyar directs his creative endeavours from the heart of Ekdalia, where his atelier, Rohan Pariyar Studios is located. His clientele includes luminaries such as Swastika Mukherjee, Mimi Chakraborty, Parno Mitra, Nusrat Jahan, Sandipta Sen, and Ushoshi Sengupta, among other distinguished personalities.

Distinctive in his approach, Rohan has cultivated a unique perspective that transcends mere aesthetics. His creations not only exhibit visual splendour but also boast an unparalleled tactile and fitting experience, epitomizing the essence of sartorial excellence.



A special thank you to Mr. Nicolas Facino, Director of Alliance Française du Bengale, for hosting this monumental event at the Indian Museum—an evening bringing us closest to experiencing the glory of Baroque Extravagance. I also extend my gratitude to Mr. Didier Talpain for directing exquisite Baroquestyle music, accompanied by immensely talented musicians, integral to the presentation.

Fashion experienced a profound shift towards ornate and elaborate aesthetics during the 17th and first half of the 18th century, giving rise to the opulent style known as Baroque. Flourishing in Europe as an exaggerated form of art, Baroque emphasized drama and a blurring of distinctions between various artistic forms.

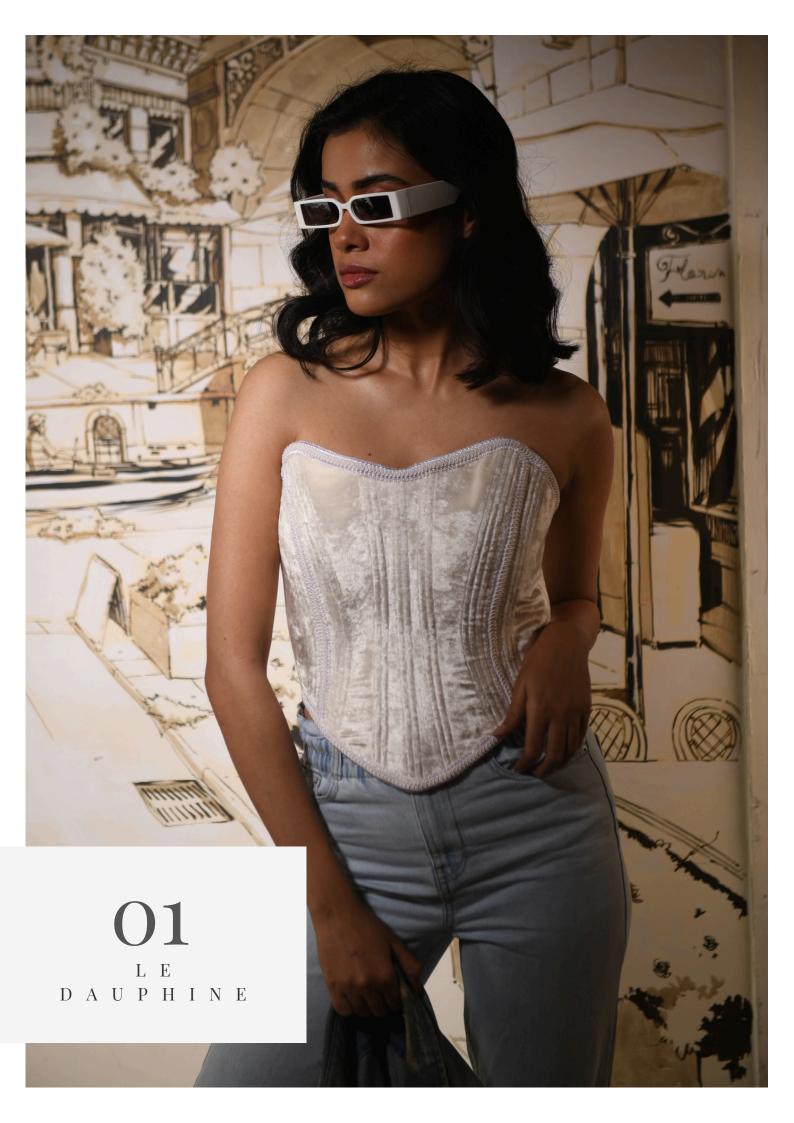
For me, Baroque embodies drama, tension, emotional exuberance, and a tendency to transcend artistic boundaries. Inspired by the grandeur of Versailles' inhabitants, particularly their intricately detailed daily fashion, I sought to reimagine the centerpiece of European fashion—the corset—for a 21st-century audience.

Maintaining historical relevance, the presentation incorporates Baroque embellishments in dresses, considered a pinnacle of haute couture. The corsets have been reimagined to harmonize with the 21st-century wardrobe, infusing timeless elegance into evolved silhouettes.

Embroidered motifs draw inspiration from the Baroquestyle architecture of Versailles, while each corset is presented on a distinct silhouette. The 30 looks pay homage to the ladies of the Royal courts of Louis XIII, Louis XIV, Louis XV, and Louis XVI, with each named and inspired by these historical figures.

The collection's four prime shapes—Robe à la Française, Robe à la Polonaise, Robe à l'Anglaise, and the Trumpet style—mirror the dresses of Countess, Duchess, Princesses, Queens, and Mistresses. The diverse colour scheme reflects a deliberate choice to design a vibrant and gleeful line of clothing, showcasing our commitment to elaborate craftsmanship and artistic genius.

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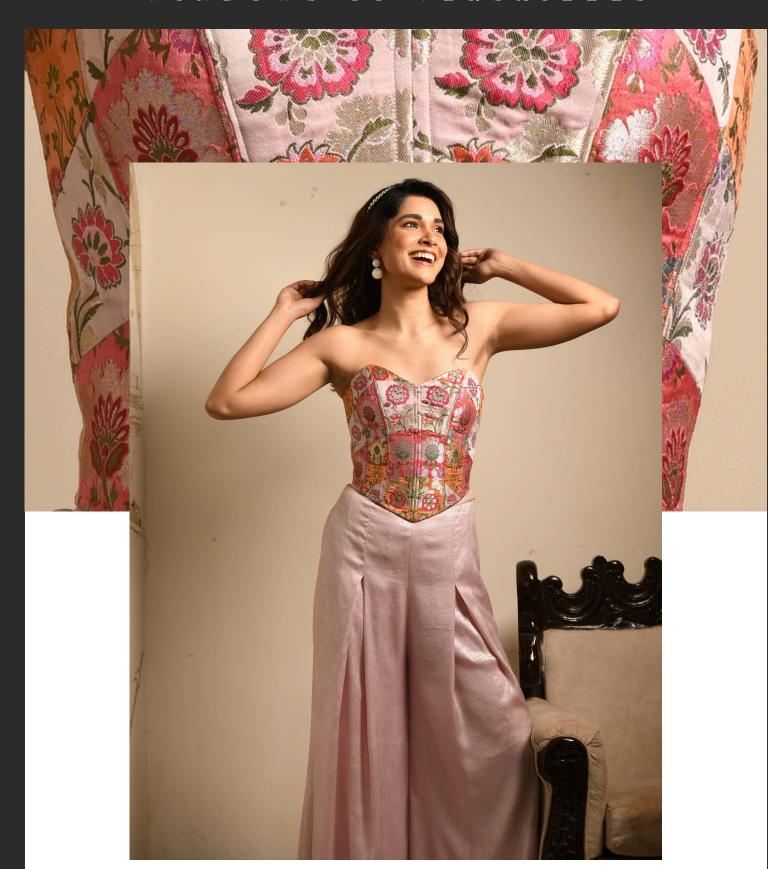




The *'le Dauphine'* is a classic white piece that has maintained its significance in a Lady's wardrobe for centuries. From a young girl, to a Duchess and even the Queen, have been in a white corset. From being a part of a wedding trousseau to a ball or even daily wear, the white corset has been a staple. Today this white velvet corset is hand finished with intricate lace work and paired with the quintessential denims. An ode to the classic white and denims in every wardrobe.

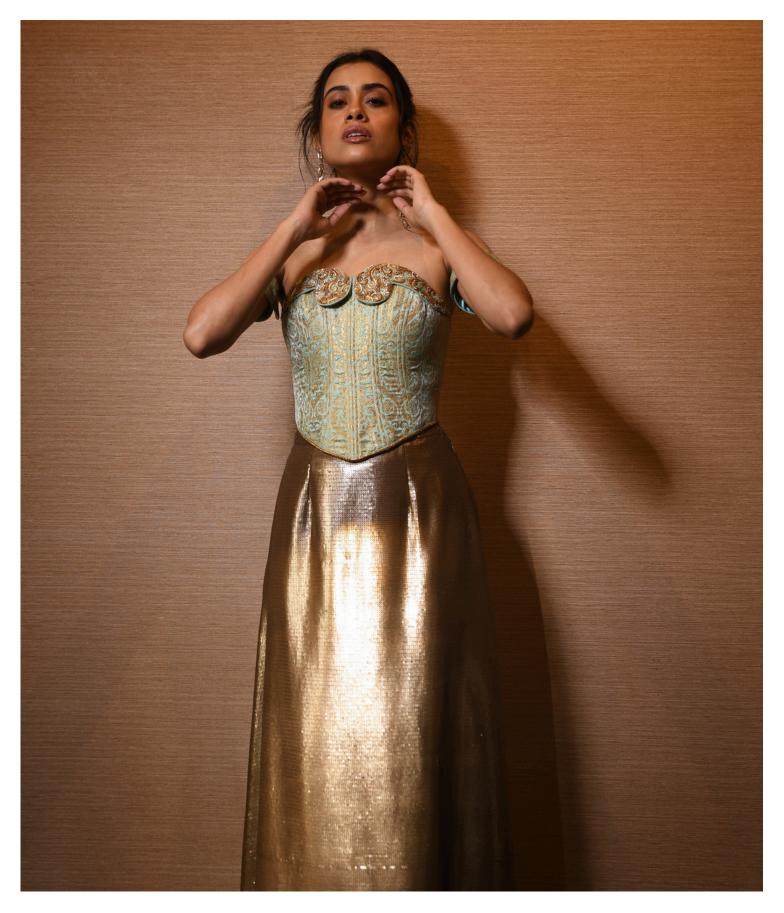




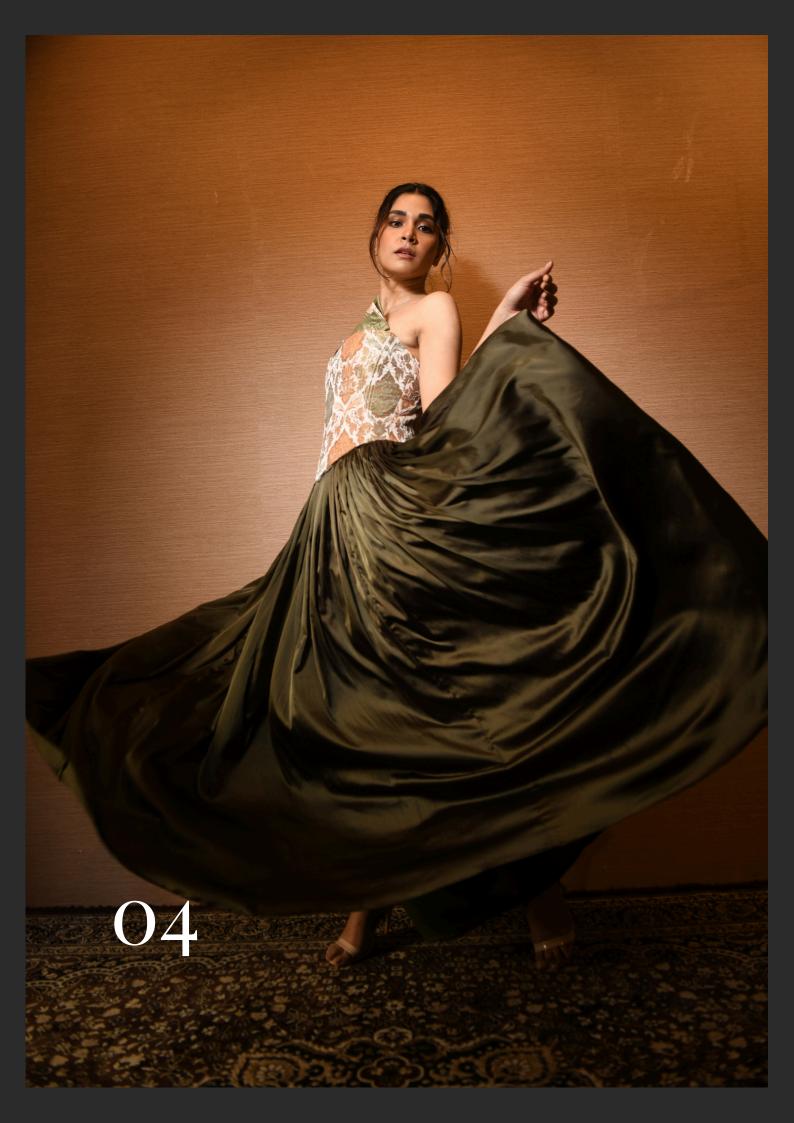


A multi faceted corset adorned with flowers comes together in this 'Windows of Versailles' inspired corset. The inspiration comes as I imagine looking out of the gorgeous windows one would be looking at the gardens of Versailles. This colourful brocade corset has been paired with our silk origami pants. Something I think makes for an elegant day wear.

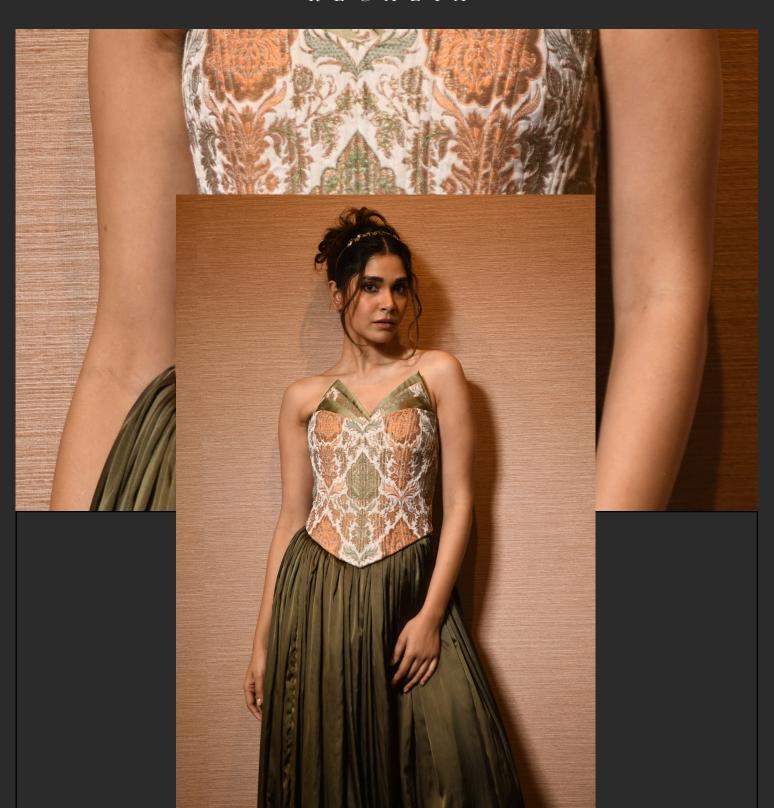




The 'Baroque in ballet' corset is in turquoise and has intricate motifs woven and embroidered in gold. Keeping in mind the grandeur of Versailles, it's composition in Baroque style where movement is always present but always contained, the embellishments have been hand embroidered. This brocade corset has been paired with out gold sequined skirt to resonate with the opulence of Baroque and create a look perfect for a grand dinner date or a night at the opera!







The 'regalia' corset is inspired by my understanding of Baroque opulence. With it's inverted aches and a blend of architectural motifs this brocade corset is an insignia of opulence in any wardrobe. The word 'regalia' itself refers to the symbols of royalty, especially the three prime ornaments of the monarch, the crown, the orb and the sceptre, as are the three arches of the collar of this corset. Here we have paired the regalia corset with an olive green silk pleated skirt creating an elegant evening look.





The 'fleur de Baroque' is a white and rose gold brocade corset. This classic Baroque colour scheme embodies flowers and motifs bringing together Indian and Baroque aesthetics in one piece. Most suitable for a morning to evening wardrobe, this corset has been paired with a silk ready to wear saree in maroon, contrasting and highlighting the centre piece of the ensemble.



## MARCHIONESS



The 'Marchioness' is an olive green velvet corset. This rich fabric, a favourite of royals and commoners has been in vogue since times immemorial. Already rich in it's appearance and feel, this piece has been adorned with marquise shaped stones along the neckline making it a timeless piece. Paired here with a black handwoven zari linen saree, this corset can be styled from morning to evening in various silhouettes.









The 'Maria Theresa', named after the Queen of France and wife of Louis XIV is one of the most ornate pieces in the collection. Featuring intricate Baroque motifs hand embroidered on velvet and stitched on a gorgeous ash and gold brocade. This piece breathes royalty and makes it's mark in the audience's eye as a piece of art in itself.

The embroidery features the classic Baroque movement of motifs in a flow, adorned with crystals in the centre panel.

This corset is paired with a silk robè a la Française, a silhouette original to the French court and preferred by the ladies of the court of Louis XIV. The robes à la française were renowned for the beauty of their textiles, the cut of the back employing box pleats and skirt decorations, known as robings, which showed endless imagination and variety. Today we have recreated the same look and intend to present it in it's most desired setting to give the 21st century audience a taste of French Royalty.





# A BAROQUE EXTRAVAGANCE

### COUTURE 2024 COLLECTION - LOUIS XIV

Drawing inspiration from the lavish Baroque style that thrived in 17th and 18th century Europe, Pariyar transforms the corset into a contemporary masterpiece. The show unveils a fusion of historical and modern aesthetics, presenting 30 unique looks inspired from the royal courts of Louis XIII, Louis XIV, Louis XV & Louis XVI.

In collaboration with the esteemed Alliance Française du Bengale, under the gracious hosting of Mr. Nicolas Facino, Director, this showcase unfolds at the iconic Indian Museum. For the first time in 180 years of its history, an independent designer has been granted the permission to show his work at the Indian Museum. The event promises an immersive experience with a fusion of Baroque-style music directed by Mr. Didier Talpain and performed by talented musicians.

The collection showcases over 1000 yards of meticulously crafted fabrics, including brocade. silks. tulle. organza, woven into a vibrant symphony. Adorned with motifs inspired by Baroque architecture from the palace of Versailles, each corset is styled on distinct silhouettes. The four prime shapes in the collection draw inspiration from the dresses of Countess, Duchess, Princesses. Queens, and Mistresses.

#### INDIAN MUSEUM, KOLKATA

Established in 1814 at the birthplace of the Asiatic Society of Bengal, located at 1 Park Street, Kolkata, the Indian Museum stands as the earliest and largest multipurpose museum in the Indian subcontinent and the Asia-Pacific region. Its foundation marked the initiation of the museum movement in India, influencing the establishment of over 400 museums across the country. It serves as a significant symbol in India's sociocultural and scientific progress, marking the transition to modernity and the end of the medieval era.

#### In Collaboration with:

Alliance Franchise du Bengals; the Ministry of Culture, Government of India; IFM academy of professional studies; Supreeta Singh; Bianco; Recycle Bin Media; and TACT.





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